

SEATTLE
PLAYGARDEN
A Garden for Everyone

Sponsorship Opportunity- The Seattle PlayGarden Luncheon!

WHAT: Our Play + Grow + Lead luncheon is the signature event for Seattle PlayGarden and will draw over 300 of Seattle's most devoted child advocates and supporters in the disability community. Corporate sponsors make our fundraising goal attainable. Your partnership helps cover the cost of the Luncheon at the Four Seasons ensuring all donations and contributions that day go directly to the work we do. We will gather together to celebrate our diverse staff, inclusive and nature-based programs for children and youth with and without disabilities ages 3-21, adaptive sports offerings and ever-expanding young adult and supported employment programs.

DATE:

May 4, 2026

TIME:

11:30am-1:00pm

LOCATION:

The Four Seasons Hotel, 99 Union St. Seattle, WA 98101

AUDIENCE:

Over 300 children and their families, influential business professionals, community leaders, and donors.

MEDIA EXPOSURE:

Seattle PlayGarden has a significant web presence, with Facebook & Instagram posts that reach 5,000 followers and over 4,400 people on our mailing list. We are also frequently featured in local press, including the Seattle Times, Seattle's Child, Parent Map, and Pacific Horticulture Magazine.

SPONSORSHIP OPPORTUNITIES:

Multiple levels of sponsorship are available, and each opportunity includes customization to meet diverse marketing needs.

ABOUT THE SEATTLE PLAYGARDEN:

Surrounded by nature, the PlayGarden is dedicated to providing an accessible, safe, and adventurous place for children, youth and adults with and without disabilities to simply come together and PLAY! Founded in 2002 the PlayGarden is a high profile, non-controversial, and prestigious non-profit organization, which offers sponsors highly leveraged opportunities for visibility and promotion.

To learn more please contact:

Liz Bullard, Executive Director // 206.325.5576//liz@seattleplaygarden.org



The Seattle PlayGarden
Play + Grow + Lead Luncheon, May 4, 2026

Sponsorship Levels and Benefits

As a sponsor, we will use our mailing list and social media reach to help meet your marketing objectives both leading up to and on the day of the event. Find a level that is right for your organization and partner with us to bring inclusion to the forefront and keep our programming sustained for the years to come.

Our sponsorship opportunities are designed to help you meet your marketing objectives. Each package includes customization support from our sponsorship staff.

All sponsorship levels include:

- Company logo or name recognition in all promotional and event material
- Hyperlinked company logo or name recognition on event website
- Invitations to sponsor-only network reception event
- Personalized sponsorship acknowledgement suitable for display at your company
- Customized marketing benefits*

SHELTERING TREE - STARTING AT \$10,000

Become our presenting sponsor and receive exclusive marketing benefits for your company. This is a fully customized opportunity and guarantees industry exclusivity.

FRESH AIR - STARTING AT \$5,000

- One full page ad in event program
- Customized day of service opportunity for your employees

WARM SUN - STARTING AT \$2,500

- One half-page ad in event program
- Customized educational opportunity for your employees

COOL EARTH - STARTING AT \$1,500

- One quarter page ad in event program

Customized marketing benefits include but not limited to the following:

- Recognition on press releases, print advertising, and radio, and television spots
- Hyperlinked banner advertising on organizational website for 3-12 months



- Company spotlight article in organizational newsletter
- One-time or ongoing social media recognition
- Photo opportunity with organizational leadership and featured speaker
- Opportunity for pre or post-event mailing to attendees

